



At the Heart of it All

AUGUST 28 SEPTEMBER 2, 2013



READ AND RIDE

Helms and Sons Amusements

We're "At the Heart of it All" with this year's Carnival at the Monterey County Fairgrounds, August 28th – September 2nd, 2013. Helm and Sons Amusements will offer a stellar line-up of colorful rides appealing to all ages.

SPECIAL PROMOTIONS!

\$28.00 Pay-One-Price Unlimited Ride Wristbands
Sold until 9pm ONLY

Single Tickets \$1.00 each

Sheet of 20 Tickets \$20.00 - Good Value

Sheet of 45 Tickets \$35.00- BEST VALUE!

MILITARY APPRECIATION! All Week Long

All active duty military can purchase Pay-One-Price Unlimited Ride Wristbands all week long and receive a \$5.00 discount. Limited to 2 adults and 4 children

KIDS' DAY! August 28th

Children 12 & under FREE!

SENIORS' DAY! August 29th

Grandparents can ride select rides in the Kiddie Carnival for free when riding with a grandchild!

FAIR HOURS:

Wed. – Thurs. 3:00 p.m. – 10:00 p.m.

Fri. 3:00 p.m. – 11:00 p.m.

Sat. 12:00 noon – 11:00 p.m.

Sun. - Mon. 12:00 noon – 10:00 p.m.

BUY YOUR PRE-SALE FAIR TICKETS NOW!

Advance ticket sales sold at Monterey Fairgrounds Main Office or on our website at:
www.montereycountyfair.com

OR at your Salinas, Sand City or Gilroy Costco starting July 5th!

Don't miss out on a Season Pass to the Fair! Passes are now available for \$25 online or at the Fair Office through August 27, 2013.

WOW! Coupons – ONLY \$20.00 (save \$10.00) Two-for-one game, one free pop corn AND a prize

Available prior to the fair ONLY

GENERAL FAIR TICKET INFORMATION			
	Online Presale	Box Office Presale	Regular
Adults	\$7	\$7	\$9
Seniors (65 and Better)	\$7	\$7	\$8
Children (6-12)	\$3	\$3	\$5
Children (5 & under)	Free	Free	Free
Carnival Wristband	\$20	\$20	\$28

ATTENTION

Monterey County Kids
grades 1 to 6!

READING & RIDING!

READ BOOKS

FOR

FREE CARNIVAL RIDES

The Monterey County Fair is offering a special reward to Monterey County kids who read extra books during the months of June and July. This is a great opportunity to get that required summer reading done and earn a reward at the same time! Students in 1st and 2nd grades can read picture books, but all other grades must read chapter books. To enter, read the required number of books listed below and fill out the entry form. Get your parent or guardian to sign the entry form and return it to the fairgrounds by August 10th. We will send you a ribbon and two free carnival ride tickets to be used at the Monterey County Fair, August 28 - September 2, 2013. Make sure we have your mailing address!

READING & RIDING ENTRY FORM

Limit: One entry per person

LIST THE NAME OF EACH BOOK AND AUTHOR:

TITLE

AUTHOR

1st & 2nd Grades: 3 books

3rd & 4th Grades: 4 books

5th & 6th Grades: 5 books

1. _____
2. _____
3. _____
4. _____
5. _____

PLEASE PRINT- USE HOME ADDRESS ONLY

Name: _____ Grade: _____

Home Address: _____

City: _____ Zip Code: _____

Parents...Join our mailing list for future FAIR related News and Discounts! *

e-mail address: _____

* Monterey County Fair is the sole owner of information collected on our site. We will not sell, share, or rent this information to anyone.

I hereby certify that the child named above read these books between June 1st and August 9th, 2013.

FORMS DUE AUGUST 10, 2013

Questions? Call the Fair Office at 372-2797
For more information log onto www.montereycountyfair.com

