



## 2012 Monterey County Fair Poster Art Contest

The Monterey County Fair is having a poster contest to determine its 2012 Fair Poster Art. This is a great opportunity for you to use your imagination and begin to enjoy the fun of the Fair early in the year. If you like to draw, paint, collage or do some other type of two-dimensional artwork this is for you! This contest is held in conjunction with the 2012 Theme Contest. All entrants should use “Strawberries” as their inspiration in creating their entry.

**Fair Poster entries must be submitted to the Fair office no later than Tuesday, November 15, 2011 by 4:00 pm and include the official entry form with entrants name, mailing address, phone number and e-mail.** Entries can be hand delivered or mailed to:

Address: Monterey County Fair – Poster Art Contest  
2004 Fairground Road  
Monterey, CA 93940  
FAX: (831) 372-8248  
E-Mail: [Info@montereycountyfair.com](mailto:Info@montereycountyfair.com)

The Monterey County Fair Board of Directors will select and announce the winning entrant and poster art on December 8, 2011

The winner of the 2012 Fair Poster Art Contest will receive a \$250 cash prize, the opportunity to showcase their work in a 10'x10' space in the visual art building during Fair, a VIP ticket packet (parking pass and 4 general admission passes) to the 2012 Monterey County Fair, have the opportunity to participate in the 2012 Cattle Drive and receive 2 tickets to the Fair Kick-Off BBQ.

The six finalist entries will be exhibited at the 2012 Monterey County Fair. After the close of the Fair, winning posters that have been auctioned during the Kick-Off BBQ will be delivered to the buyers.

Visitors can keep up to date with 2012 fair developments and events year round by visiting the fair's website, [www.montereycountyfair.com](http://www.montereycountyfair.com).

Monterey County Fair  
2004 Fairground Road, Monterey, CA 93940  
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## 2012 Monterey County Fair Poster Art Contest Official Contest Rules

1. Open to adults 18 and older and need not be a resident of Monterey County to enter.
2. Create a piece of two-dimensional art incorporating "Strawberries" as the main inspiration. Winning posters will artistically and colorfully communicate this theme and promote the Monterey County Fair. Entries may not include clip art, copyrighted material, or any registered trademark or logo.
3. This Poster Art Contest is held in conjunction with the 2012 Fair Theme Contest.
4. All entries become property of Monterey County Fair.
5. Monterey County Fair is not responsible for lost, stolen, illegible, or late mail entries.
6. All entries should be in good taste.
7. Limit of one entry per person.
8. No Lettering. Do not include the Fair name, logo or theme name in the original artwork as it will be inserted in production.
9. All entries must be submitted on canvas or like material no smaller than 8" x 10" and no larger than 16" x 20". Entrant's name, address and phone number must be attached to the back of the entry.
10. All entries must be accompanied by a signed official entry form
11. Entry deadline is 4:00PM on November 15, 2011
12. The winning Fair theme will be announced by website, press release and Facebook on December 8, 2011.

**OWNERSHIP & RIGHTS** - Monterey County Fair will retain ownership of and all rights to submitted artwork. Monterey County Fair may or may not use these posters in conjunction with the 2012 or subsequent Monterey County Fair promotional campaign(s). The original posters may be auctioned at the Monterey County Fair Kick-Off BBQ. Proceeds of the auction will go to the Monterey County Fair Heritage Foundation. Monterey County Fair Heritage Foundation is a 501c3 nonprofit organization.

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### OFFICIAL ENTRY FORM:

By entering this contest, entrants accept and agree to these rules, ownership and rights. The decision of the Fair Board of Directors is final. By submitting an entry, a potential winner agrees to allow use of his or her name and/or photograph for advertising this, or similar promotions without compensations.

Entry submitted by: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ ST: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_

E-mail: \_\_\_\_\_

Signature: \_\_\_\_\_

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