



The Monterey County Fair invites the Public to Create a “Berry” Theme for the 2012 Fair. The Monterey County Fair officials are challenging the public to submit their 2012 Fair theme ideas utilizing “Berries” as inspiration. Slogans should be eight words or less and can include some form of the word “Berry” and need not rhyme. Multiple theme ideas can be submitted per entrant in list form in e-mail, fax or envelope.

Entrants can be of any age and need not be a resident of Monterey County. Entrant should consider catchy phrases and themes that will be easily translated into art form. **Theme entries must be submitted to the Fair office no later than Tuesday, November 15, 2011 by 4:00 pm and include the official entry form with entrants name, mailing address, phone number and e-mail.** Entries can be hand delivered, faxed, mailed or e-mailed to:

Address: Monterey County Fair – Theme Contest
2004 Fairground Road
Monterey, CA 93940
FAX: (831) 372-8248
E-Mail: Info@montereycountyfair.com

The Monterey County Fair Board of Directors will select and announce the winning entrant and theme on December 8, 2011

The winner of the 2012 Fair Theme Contest will receive a VIP ticket packet (parking pass and 4 general admission passes) to the 2012 Monterey County Fair, have the opportunity to participate in the 2012 Cattle Drive and receive 2 tickets to the Fair Kick-Off BBQ.

Visitors can keep up to date with 2012 fair developments and events year round by visiting the fair’s website, www.montereycountyfair.com.

Monterey County Fair
2004 Fairground Road, Monterey, CA 93940
(831) 372-5863 FAX: (831) 372-8248
www.montereycountyfair.com



2012 Monterey County Fair Theme Contest Official Contest Rules

1. No purchase necessary.
2. Need not be a resident of Monterey County to enter.
3. Enter as often as you wish.
4. In case of duplicates, winner will be decided by earliest postmark or submission.
5. All entries become property of Monterey County Fair.
6. Not responsible for lost, stolen, illegible, or late mail entries.
7. All entries should be in good taste.
8. No plagiarism.
9. Entry deadline is 4:00PM on November 15, 2011
10. The winning Fair theme will be announced by website, press release and Facebook on December 8, 2011.

By entering this contest, entrants accept and agree to these rules. The decision of the Fair Board of Directors is final. By submitting an entry, a potential winner agrees to allow use of his or her name and/or photograph for advertising this, or similar promotions without compensations.

OFFICIAL ENTRY FORM:

My Entry for the Theme of the 2012 Monterey County Fair is:

(Please Print)

Entry submitted by: _____

Address: _____

City: _____ ST: _____ Zip: _____

Phone: _____

E-mail: _____

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