

PUBLICITY CONTACT:
Sarah Cummings
(831) 372-5863
(831) 277-9852 CELL
sarah@montereycountyfair.com



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FOR IMMEDIATE RELEASE

Entering the Monterey County Fair – Easy as pie!

Monterey, CA – Ever been to the Monterey County Fair and wondered how you can win a blue ribbon for your homemade cake or pie? Now, it is 'easy as pie'! Starting May 1, the Entry Guide Books that explain the complete ins-and-outs of exhibiting at the Monterey County Fair will be available ONLINE at www.montereycountyfair.com, as well as at local libraries and craft stores throughout the county, making it easier than ever to show your wares at the fair.

The Entry Guide Books have full explanations of all of the classes, categories, rules and recommendations of items that can be entered in the 2008 Monterey County Fair. In addition to finding the Entry Guide Books online at www.montereycountyfair.com, and at the local libraries, Entry Guide Books will also be available at the fair administration office, located at 2004 Fairgrounds Road in Monterey.

The due date for online entries is Thursday, July 10, while paper entry forms are due Monday, June 30 for most divisions.

The theme of the 2008 fair is "Ride the Wave". Be sure to enter your homemade jams and pies, home grown flowers and vegetables and livestock to show at the fair with a surfin' twist!

The fair will be held from August 12 to August 17, 2008 at the Monterey County Fairgrounds.

The 2008 theme "represents the fun essence of the fair; a place where the community can come together to celebrate all that Monterey County has to offer, both on land and below the waves. We have something for everybody—from great food and music, to rides, games and arts and crafts," Fair CEO Kelly Baldwin said.

"The fair is an excellent opportunity to learn about our communities' history and heritage," Baldwin added. "From produce to aquaculture, livestock to home arts, the Monterey County Fair is packed with education and entertainment for the whole family."

Highlights of this year's nightly entertainment schedule will include Steve Holy and Loverboy. For entertainment geared to the young (and young at heart), the fair will also feature Hugo the One Man Band.

Admission to the upcoming Monterey County Fair is \$8 for adults, \$7 for seniors age 65 and up, and \$4 for children ages 6 to 12. Children ages five and under are free. You can take advantage of our special admission Kids' Day, Seniors' Day and Military Appreciation Day. Visit our website at www.montereycountyfair.com for additional information on entertainment, admission days or to purchase your tickets online at or call us at (831) 372-5863.

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