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FOR IMMEDIATE RELEASE

“RIDE THE WAVE” THEME CHOSEN FOR THE 2008 MONTEREY COUNTY FAIR

Monterey, CA – March 12, 2008 - The Monterey County Fair has chosen “Ride the Wave” as the theme for the 2008 County Fair, to be held August 12. to August 17, 2008 at the Monterey County Fairgrounds.

The 2008 Fair is sure to be filled with good times as you “Ride the Wave” to the 72nd Monterey County Fair. Come celebrate Monterey County’s coastal wonders, abundant agriculture and family fun for everyone. The theme “represents the essence of the fair; a place where the community can come together to celebrate all that Monterey County has to offer, both on land and below the waves. The fair has something for everyone; entertainment, agriculture, food and wine.” said Kelly Baldwin, CEO of the Monterey County Fair.

“The fair is an excellent opportunity to learn about our communities’ history and heritage,” Baldwin added. “From produce to aquaculture, livestock to home arts, the Monterey County Fair is packed with education and entertainment for the whole family.”

Admission for the upcoming Monterey County Fair is \$8 for adults, \$7 for seniors age 65 and up, and \$4 for children ages 6 -12. Children age five and under are free.

For more information, call Sarah Cummings, Deputy Manager, at (831) 372-5863 or check out the website, www.montereycountyfair.com.

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