



Sponsorship Opportunities

Best of Show Sponsorship: Cost: \$5,000.00

You Receive: 2 Premier Night tickets; 25 passes to the Monterey County Fair; 8 parking passes; Banner for high traffic site; Announcement by voice of the fair; Sponsorship in all printed ads; Listing in thank you ad; Listing on digital marquee; Banner ad on event newsletter; 1 article in newsletter; Logo on Fair Poster; Logo on Fair Program; Logo on Website, montereycountyfair.com; 10'x10' Booth Space, Logo on Commemorative Poster

Blue Ribbon Sponsorship: Cost: \$2,500.00

You Receive: 2 Premier Night tickets; 20 passes to the Monterey County Fair; 6 parking passes; Banner for high traffic site; Announcement by voice of the fair; Sponsorship in all printed ads; Listing in thank you ad; Listing on digital marquee; Logo on Fair Poster; Logo on Fair Program; Logo on Website, montereycountyfair.com; 10'x10' Booth Space

Red Ribbon Sponsorship: Cost: \$1,500.00

You Receive: 2 Premier Night tickets; 10 passes to the Monterey County Fair; 4 parking passes; Banner for high traffic site; Announcement by voice of the fair; Sponsorship in all printed ads; Listing in thank you ad; Listing on digital marquee; Logo on Fair Poster; Logo on Fair Program; Logo on Website, montereycountyfair.com

White Ribbon Sponsorship: Cost: \$750.00

You Receive: 2 Premier Night tickets; 6 passes to the Monterey County Fair; 2 parking passes; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Logo on Website, montereycountyfair.com

Honorable Mention Sponsorship: Cost: \$500.00

You Receive: 2 Premier Night tickets; 4 passes to the Monterey County Fair; 1 parking pass; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Logo on Website, montereycountyfair.com

Please check:

Best of Show Sponsor
 Blue Ribbon Sponsor
 Red Ribbon Sponsor
White Ribbon Sponsor
 Honorable Mention Sponsor

Additional Monterey County Fair Sponsorship Opportunities:

Monterey County Fair Giant Sand Castle Display	\$500.00	<input type="checkbox"/>
Monterey County Fair Junior Livestock Show	\$500.00	<input type="checkbox"/>
Monterey County Fair Program (80,000 distributed)	\$6,000.00	<input type="checkbox"/>

Or If Your Business Would Like to Anonymously Support the Monterey County Fair:

\$50.00	<input type="checkbox"/>	\$75.00	<input type="checkbox"/>	\$100.00	<input type="checkbox"/>	\$150.00	<input type="checkbox"/>	\$200.00	<input type="checkbox"/>
\$250.00	<input type="checkbox"/>	\$300.00	<input type="checkbox"/>	\$350.00	<input type="checkbox"/>	\$400.00	<input type="checkbox"/>	\$500.00	<input type="checkbox"/>

Please Send Check/Money Order to:

Monterey County Fair
Fair Sponsorship
2004 Fairground Road
Monterey, CA 93940