

REEL IN THE FUN

at the monterey county fair

AUGUST 12 - 16, 2009

Sponsorship Opportunities

Best of Show Sponsorship: Cost: \$5,000.00

You Receive: 2 Premier Night tickets; 25 passes to the Monterey County Fair; 8 parking passes; Banner for high traffic site; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Banner ad on event newsletter; 1 article in newsletter; Logo on Fair Poster; Logo on approximately 85,000 Fair Program/Newspaper inserts; Logo on Website, montereycountyfair.com (over 100,000 hits per year); 10'x10' Booth Space, Logo on Commemorative Poster

Blue Ribbon Sponsorship: Cost: \$2,500.00

You Receive: 2 Premier Night tickets; 20 passes to the Monterey County Fair; 6 parking passes; Banner for high traffic site; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Logo on Fair Poster; Logo on approximately 85,000 Fair Programs/Newspaper Inserts; Logo on Website, montereycountyfair.com (over 100,000 hits per year); 10'x10' Booth Space

Red Ribbon Sponsorship: Cost: \$1,500.00

You Receive: 2 Premier Night tickets; 10 passes to the Monterey County Fair; 4 parking passes; Banner for high traffic site; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Logo on Fair Poster; Logo on approximately 85,000 Fair Programs/Newspaper Inserts; Logo on Website, montereycountyfair.com (over 100,000 hits per year)

White Ribbon Sponsorship: Cost: \$750.00

You Receive: 2 Premier Night tickets; 6 passes to the Monterey County Fair; 2 parking passes; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Logo on Fair Poster; Logo on approximately 85,000 Fair Programs/Newspaper inserts; Logo on Website, montereycountyfair.com (over 100,000 hits per year)

Honorable Mention Sponsorship: Cost: \$500.00

You Receive: 2 Premier Night tickets; 4 passes to the Monterey County Fair; 1 parking pass; Announcement by voice of the fair; Listing in thank you ad; Listing on digital marquee; Logo on Website, montereycountyfair.com (over 100,000 hits per year)

Please check:

Best of Show Sponsor
 Blue Ribbon Sponsor
 Red Ribbon Sponsor
 White Ribbon Sponsor
 Honorable Mention Sponsor

Additional Monterey County Fair Sponsorship Opportunities:

Monterey County Fair Giant Sand Castle Display \$1,000.00
 Monterey County Fair Program (80,000 distributed) \$6,000.00

Or If Your Business Would Like to Anonymously Support the Monterey County Fair:

\$50.00
 \$75.00
 \$100.00
 \$150.00
 \$200.00
 \$250.00
 \$300.00
 \$350.00
 \$400.00
 \$500.00

For Additional information, Contact Wendy Brickman at (831) 633-4444 or Brickman@brickmanmarketing.com.

Please Send Check/Money Order to:

Monterey County Fair
 Fair Sponsorship
 2004 Fairground Road
 Monterey, CA 93940